

Investigation focus

| WHO is at the center of our investigation? |
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| Key internal actors: |
| Key external actors: |
| WHAT are we trying to understand? |
| What do we lack certainty about? |
| What is presumed to be true or false? |
| What can be easily disproved or proven? |
| What can be measurably studied with the involvement of key actors? |
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| WHY? What problem does this relate to? |
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| Relevance to the addressee, e.g. link to strategic project: | |
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| What we have achieved in terms of the venture so far: | |
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| What we plan to do next: | |
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| Possible hurdles and how to deal with them, as well as the support we would like to | have |
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| Key opportunities and how we plan to take advantage of them: | |
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| Appreciative conclusion: | |
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